

BARRON PARK ASSOCIATION



Barron Park Association Member Survey

How frequently do you walk for at least one block along El Camino Real?

- Every day or almost every day 4
- Several times a month 44
- Only a few times a year 53
- Never, or almost never 44

What are your reasons for not visiting El Camino locations more often?

- Lack of useful *types* of stores. 106
- Feel uncomfortable walking along street. Circle all that apply:
 - Traffic noise 47 Closeness of traffic 42 Wind 7
 - Dirtiness 43 Other _12 (see comments)
- Uninviting environment (e.g., too much concrete and traffic, not enough people and landscaping) 63
- Poor pedestrian access from neighborhood. 17
- Difficulty parking (inadequate space, poor access, ...) 28
- Easier to drive to other locations. 27
- Not applicable: unlikely to visit, or unlikely to increase visits 18

How comfortable do you feel crossing El Camino Real as a pedestrian?

- I feel comfortable and confident crossing El Camino Real 50
- I feel comfortable crossing by myself, but would not cross with children. 12
- I find crossing the street somewhat uncomfortable or difficult. 32
- I avoid crossing the street as a pedestrian because I feel uncomfortable and unsafe. 27

- I frequently have to cross the street, even though I feel uncomfortable and unsafe. 3

I feel comfortable letting my children (older than 8) cross El Camino Real by themselves.

- Yes 23
- No 35
- don't know 26

Where do you *predominately* shop for groceries

- Shop at store that is convenient on my way home from work or other errand 24
- Shop at mega-store in neighboring community (Albertsons, Costco, Safeway, ...) 72
- Shop at nearby Palo Alto store (JJ&F, Mollie Stone, Safeway-Midtown, ...) 72
- Shop at local specialty food store 15
- Shop at non-Palo Alto specialty food store 14
- Shop periodically at mega-store with many intervening trips to smaller stores. 27

Have you adapted when you commute/go shopping/run errands to avoid peak traffic times on El Camino?

- occasionally 26
- often 69
- traffic not a serious problem 16
- traffic less of problem than rescheduling 22

Additional comments about above subjects: _____

#####